



2162 ✓

Atty. Docket No.: CANN-0208

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Response Transmittal

In re application of: Cannon

Serial No.: 09/814,622

Filed: 03/22/2001

For: METHOD AND APPARATUS FOR ANALYZING
DATA AND ADVERTISING OPTIMIZATION

Mail Stop Amendment
Commissioner of Patents and Trademarks
P.O. Box 1450
Alexandria, VA 22313

Sir:

Transmitted herewith for filing in the above-identified Application is a:

1. Response; and
2. Petition for 1 month Extension.

☐ CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

☒ CERTIFICATE OF MAILING

I hereby certify that I am depositing the enclosed or attached correspondence with the United States Postal Service as first class mail in an envelope addressed to Mail Stop Amendment, Commissioner of Patents and Trademarks, Alexandria, VA 22313,

on July 21, 2005

Heather Clark
Heather Clark

☐ No additional fee is required.

☒ The fee has been calculated as shown below:

(Col. 1)		(Col. 2)	(Col. 3)
CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA
TOTAL 41	MINUS	41	= 0
INDEPENDENT 6	MINUS	6	= 0
<input checked="" type="checkbox"/> ONE MONTH EXTENSION OF TIME			

Small Entity	
RATE	ADDITIONAL FEE
x \$ 25.00=	\$.00
x \$100.00=	\$.00
\$ 60.00	\$ 60.00
Total	\$ 60.00

☒ ☒ A check in the amount of \$60.00 to cover fee is enclosed.

☒ ☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 19-0513. A duplicate copy of this sheet is enclosed.

☒ ☒ Any additional filing fees required under 37 C.F.R. §1.16.

☒ ☒ Any patent application processing fees under 37 C.F.R. §1.17.

Date: July 21, 2005

Respectfully submitted,

By

David E. Allred

Registration No.: 47,254

Schmeiser, Olsen & Watts LLP
18 East University Drive, #101
Mesa, Arizona 85201
Tel: (480) 655-0073